



Dr. Michael R. Spicher

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Michael Spicher is an award-winning educator and speaker. Founder of Aesthetics Research Lab, he's a speaker who embraces the transformative power of beauty. After earning a PhD in philosophy in 2014, he immediately brought his knowledge to a public audience through both writing and speaking. He has published in places, like Architecture Boston magazine, and spoken to business executives on the topic "Is Your Business Beautiful?" Bringing fresh ideas from the history of philosophy to new contexts, he offers concrete principles for improving your life and work.



The Benefits of a Beautiful Business

We often ask whether a business is profitable and even ethical, but we seldom discuss a business's beauty. In this talk, Dr. Spicher presents the three conditions of beauty (proportion, integrity, radiance) set forth by medieval philosopher Thomas Aquinas and shows how these three ideas can create positive change for your future.

Harnessing the Power of Aesthetics

The Place, The People, The Product. These three parts of a business can all be improved by adding aesthetics into the mix. Drawing from principles in philosophy, Dr. Spicher shows how businesses can make practical changes to increase morale and efficiency.

Michael is an excellent and inspiring speaker. His talk illuminated the value of aesthetics for contemporary business practice, showing how considering beauty is relevant for business competition and success.

Jadranka Skorin-Kapov, Director CIBEH at Stony Brook University

The aesthetic dimension of business and business leadership is more than a matter of appearances. It is a matter of insight and the essential underpinnings of what we perceive, how we think and what and how we create. Michael Spicher's insights run deep and he communicates them from a place of active inquiry. He is a scholar, but also an explorer, an honest broker of ideas and well worth listening to.

John Cimino, President & Founder, Creative Leaps International

I've taken several classes from Michael Spicher. I can't say enough about his abilities. He's a wonderful teacher and a sensational speaker. He presents his material in a clear and concise way that makes his subjects understandable and relevant to all his students, no matter their level of prior knowledge or experience. He's a personable, articulate man with a terrific sense of humor. I would go to one of his classes or attend one of his lectures in a heartbeat.

Gary K. Wolf, Creator of Roger Rabbit